

Content & Campaigns Group

*Info Sheet*

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The Mix is here to help 25s and under get to grips with any challenge they face – from mental health to money, from homelessness to finding a job, from break-ups to drugs. Anywhere and anytime; online, over the phone or via social media.

As part of our 2023/24 strategy, we’ll be running 4 digital campaigns across the year. These will focus on topics that impact young people e.g., Sex & Bodies, Drink & Drugs, Mental Health, Cost of Living.

To help build, promote, and deliver this work, we’re launching a youth voice group to focus on our **Content & Campaigns.**

**What is the role?**

* Work with The Mix’s team to build and deliver our campaigns across our social media channels and online community to reach young people in a way that works for them!
* Attend monthly meetings to shape and plan the campaigns.
* Opportunity to co-facilitate co-design sessions with larger groups of young people to inform our work.
* You’ll have the chance to feed into pitches, projects and partnerships.

**What are we’re looking for from you?**

* Must be aged 16-25 and based in the UK. Those under 18 will need parental consent.
* Someone who enjoys creating content.
* To be able to access the internet for monthly meetings.
* Be enthusiastic about representing the voice of young people.
* Be creative with ideas of how we can create content on issues impacting young people.

**What can you expect from us?**

* Experience of teamwork.
* Get an insight into key issues affecting young people e.g., mental health.
* Opportunities to work alongside our skilled staff to upskill yourself.
* After six months with us we’ll happily provide you with a reference.
* Opportunities that fit your personal interests and support with adding this to your CV.

**Commitment**

A minimum of 12 months

**How to apply:**

You can apply for this role on our [website](https://themix.org.uk/volunteering) or apply via [this link](https://forms.office.com/e/rzyaUhr96p).